

PowerPoint Mastery

Class 300 011821

This 6-week class will include techniques, exercises, and practice in becoming a more confident speaker with the aid of PowerPoint. Attendees will leave with the tools necessary to create powerful and compelling presentations (with imagery and speech) that inform, persuade, and inspire.

Week 1: Me, You, We!

In the first week we will discuss Personal Branding, Anticipating Objections, and Setting Goals. The purpose is to learn to put your own identity into your message so that it becomes real and more believable.

Week 2: The 5 Rs of Purpose

Once our goal is established, it is time to create the plan that best gets us to the desired end.

Week 3: The 5 Cs of Persuasion

We will learn the techniques of the greatest persuasive and influential speakers of all time. Understand the importance of Preparation and Practice before you Present.

Week 4: Storytelling with BACON

People buy what they want and justify it with what they need. Learn how to make an Emotional Connection with your audience that pulls them in to your presentation.

Week 5: PowerPoint Form, Function, and Fun

Now we concentrate on using the real power of PowerPoint to make our point. We will detail the Do's and Don'ts of slides in order to win over your audience.

Week 6: Show and Tell

It's your turn to shine! In our final week, all participants will do a short 3-slide, 5-minute presentation followed by complete class evaluation.

Each week will include a balance of speaking and PowerPoint techniques. In the beginning, the concentration will be on developing proper content and becoming a confident speaker. As we progress, we will delve deeper into the use of PowerPoint, as a tool, to reinforce our message.

Class participation is expected for the greatest results and there will be worksheets and light homework every week. Ending with a final, polished presentation that will be created and given, by each student, in front of the class to be evaluated.



Marty Jalove is an International Life & Business Coach and an Award-Winning Public Speaker. Marty would like to help you uncover your Passion, Mission, and Evolution so that you can truly Master Happiness.



Master Happiness, LLC • www.MasterHappiness.com

Smile@MasterHappiness.com • WeChat ID: MartyJalove • [linkedin.com/in/martyjalove](https://www.linkedin.com/in/martyjalove) • www.MasterHappiness.com/theseecret